# Clickbait vs Loot boxes vs Scams vs Phishing

*\*Before completing this activity please go through the click or don’t click slides.*

*Peers are to complete this activity in teams.*

## Focus

This activity explores how to identify clickbait/clickjacking, loot boxes, Scams and Phishing.

## Aims

Gain knowledge and understanding of the different tricks within the digital world.

Gain an understanding of loot boxes and how to avoid accidental in-game/app purchases.

## Learning

*Explore how to spot and various things to look out for to avoid being tricked into scams, phishing and clickbait.*

*Learn the different ways in which individuals may get tricked in the digital world.*

*Tips on how to avoid and spot the tricks/tricksters.*

*If unsure don’t bite the hook.*

## Intake

3 things learned

2 things they still want to explore

1 question to ask

## Resources:

Attached worksheet.

# Clickbait vs Loot boxes vs Scams vs Phishing

## Please answer the questions.

1. Clickbait/clickjacking is ……………………………………………………………………………………………………………………………………………………………………..
2. A loot box is ……………………………………………………………………………………………………………………………………………………………………..
3. Phishing is ……………………………………………………………………………………………………………………………………………………………………..
4. A scam is ……………………………………………………………………………………………………………………………………………………………………..

## Please state whether the below are an example of phishing, scam, loot box or clickbait/clickjacking.

What Zombies Can Teach You About **ROBLOX.** Click Here To Find Out.

Get **100 000** free Tik Tok followers today! **Login** and get famous.

Get *600 gems*, *no-adds, 10, 000 coins* for **£2.99**!

**Pay £4.99 to receive**

**1000Vbucks.**

**Click here to purchase.**

## List 5 different ways in which people can avoid the following:

**Scams**



**Phishing**



**Clickbait/clickjacking**



**Avoid accidentally spending via loot boxes**



# Answers.

# Clickbait vs Loot boxes vs Scams vs Phishing

## Please answer the questions.

1. Clickbait/clickjacking is a trick used in the digital world to trick users into clicking a link or button leading to a site/platform they do not intend on using.
2. A loot box is an in-game or in-app purchase which requires the use of in game currency or real money.
3. Phishing is when users are tricked into giving away personal information such as usernames, passwords, card details and/ or phone numbers by someone posing as ‘trustworthy’.
4. A scam is a trick involving providing false information to trick a person into giving away money, accounts or in game rewards or materials.

## Please state whether the below are an example of phishing, scam, loot box or clickbait/clickjacking.

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**Click here to purchase.**

Clickbait

Loot box

Scam

Phishing

## List 5 different ways in which people can avoid the following

**Scams**

1. If a deal sounds too good to be true, it probably is.
2. Don’t purchase any in-game rewards or currency on external websites
3. If in doubt, always give an adult a shout.
4. Ask adults to give you gift cards instead or using credit/bank cards
5. Avoid saving card details on apps or platforms you use

**Phishing**

1. Protect personal information (do not share passwords and usernames)
2. Don’t click or download anything you don’t trust
3. Always check a website before entering information or logging in
4. Avoid clicking on untrusted links
5. Don’t rely on the details provided by the sender

**Clickbait/clickjacking**

1. Think before you click on anything.
2. Avoid clicking on headlines/titles containing poor spelling or grammar
3. Always check the source of the information
4. Avoid clicking on content which has unrealistic pictures/information
5. If it looks too good to be true, it probably is

**Avoid accidentally spending via loot boxes**

1. Set settings to allow for approval before completing a purchase
2. Turn off in-game/app purchases in (some) settings
3. Use gift cards instead of bank/credit cards
4. Avoid saving card details on apps/platforms or devices we use
5. Set limits