# The importance of our Digital Reputation

## Focus

Cyber Ambassadors and peers will explore what happens to the information they post, send, share or search on the World Wide Web. Cyber Ambassadors are to introduce and explore the ‘digital footprint’.

How information can easily be shared across various platforms.

## Aims

Understand what happens to information in the digital world and the importance of maintaining a good digital reputation/digital footprint.

## Learning

Challenge peers to create a spider web using two coloured balls of string.

Firstly, challenge them to complete the task in 12 seconds, then allow peers up to 30 seconds to create the spider web.

Once complete, explain the web represent the internet and that the first person who threw the string ‘made a post’ on a social networking site. Then ask a peer to drop the piece of string they’re holding onto, explain this is the peer deleting something from the platform.

Explore with the group;

* Does this mean the deleted content is off of the internet?
* Does the person still have control over the content and platforms which the content is shared on?
* How easy is it for information to spread in the digital world (refer to info-eater notes)?

Explain it takes 12 seconds for information to reach the internet

## Intake

3 things learned

2 things they still want to explore

1 question to ask

## Resources:

Different colours of string.